



Essentia Health



INTEGRATED ART GROUP

bringing art to life

Call For Artists – Essentia Health, Vision Northland

Essentia Health seeking artists for Vision Northland project

July 30, 2021

Essentia Health and the Vision Northland project are partnering with Integrated Art Group, experts in health care art, to develop an engaging art collection that includes local and regional artists while reflecting Essentia's values.

Initial art submissions should be wall-mountable and reflect the artist's style and medium; they do not have to be currently available works. If selected, artists will be given a timeline to complete new works. Some art may be site-specific commissions. Artwork should be appropriate for public health care settings. All art will be purchased unframed.

Preliminary submissions are due by October 1, 2021. If selected, artists will be notified by February 1, 2022.

As proponent of the arts and local community Essentia Health seeks to elevate Vision Northland with fine art created by artists from within Duluth and the surrounding region, including Wisconsin and North Dakota. We know through evidence-based design that art has healing properties and enhances the hospital and clinic setting. We are looking for submissions that will help patients relax, as well as promote wellness and community. The art will offer a diverse and rich reflection of the creativity that abounds in this region.

This unique opportunity calls for local and regional artists to submit works for potential inclusion. Artists must reside in or have ties to Minnesota, northern Wisconsin or North Dakota. For this project we are not seeking photographic images, however we encourage photographers to submit their work to be included in future projects and in Integrated Art Group's national portfolio. If you are interested in submitting your work, please use our [online submission form](#). Please direct all inquiries or additional questions to Augusta Brulla at abrulla@integratedartllc.com or (608) 709-1453. To view examples of past projects, visit www.integratedartllc.com/work.

Essentia Health is making the largest private investment in Duluth's history as it transforms its downtown medical campus. The new \$900 million, 942,000-square-foot project, called Vision Northland, will match Essentia's facilities with how medicine is practiced in the 21st century and bring the highest quality health care to patients. Vision Northland represents a major investment in Essentia Health's mission as well as the future of Duluth and surrounding areas. The project demonstrates Essentia's commitment to the health of its patients, the economic vitality of the community and the work environment for its staff. Patient care is expected to begin in the new hospital in the third quarter of 2023.

Integrated Art Group Showroom and Gallery

