



Essentia Health



INTEGRATED ART GROUP

bringing art to life

July 30, 2021

Essentia Vision Northland - Call For Large Scale Outdoor Sculpture

Essentia Health is making the largest private investment in Duluth's history as it transforms its downtown medical campus. The \$900 million project, called Vision Northland, will match Essentia's facilities with how medicine is practiced in the 21st century and bring the highest quality health care to patients.

Vision Northland represents a major investment in Essentia Health's mission as well as the future of Duluth and surrounding areas. The project demonstrates Essentia Health's commitment to the health of its patients, the economic vitality of the community, and the work environment for its staff.

The project will build 942,000 square feet of new space. Outside the building at the main entrance and in the center of the circular drive will be a commissioned focal point sculpture by a local or regional sculptor.

This unique opportunity calls for local and regional artists to submit a proposal for a sculpture that will be located outside the main entrance to the campus. The design and materials proposed should invoke Lake Superior while welcoming visitors to the St Mary's Medical Center and is either lit from the outside or emits light from the sculpture itself.

Proposal Procedure

Please submit preliminary sketches/renderings along with proposed materials and scale, budget, and written description. Please also include a resume and at least 3-5 images of past work.

Up to 3 artists will be selected to develop their idea into a more concrete vision. A stipend of \$1000 will be awarded for design work.

Initial submissions are due by October 1, 2021 and can be submitted here:

<https://airtable.com/shrbcP904RsHVSLhH>

Art in healthcare expert, Integrated Art Group, is working with Essentia Health – Vision Northland to develop an engaging art collection that includes local artists while reflecting the values of Essentia Health. We know through evidence-based design that art has healing properties and enhances the hospital and clinical setting. We are looking for submissions that will help patients to relax and promote wellness. The art will offer the clinic and community a diverse and rich reflection of the creativity that abounds in this region.

Integrated Art Group Showroom

